

## Reading Program Online Tracking Software

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- Beanstack (<https://www.beanstack.com/libraries>) has a clean, attractive interface and offers digital badging and a variety of readers advisory tools. It provides those registered with regular text messages or emails to help them better engage with your collection and events. Readers of all ages can register in seconds as individuals, a family, or classroom. Readers can also post book reviews and keep track of activities they complete along the way. The mobile friendly platform provides robust reporting capabilities and can be used for multiple programs year-round.
- BookPoints (<https://bookpoints.org/>) develops open source software that public libraries use to run summer reading programs and contests. It provides a mobile-friendly interface for patrons of all ages; allows librarians to customize multiple programs for various age and reading groups; offers gamification incentives, such as points and online badges; offers an in-person prize redemption process for claiming prizes; offers a raffle / drawing feature for end-of-year or monthly drawings; and provides a variety of reports analyzing readers and activities.
- Counting Opinions (<http://www.countingopinions.com/>) offers a flexible online solution for traditional public library summer reading programs, as well as other reading programs throughout the rest of the year. It consists of both a customizable registration interface and a customizable participant tracking component for logging reading and other activities to enhance the user experience. It allows an unlimited number of reading clubs to be customized and managed; provides achievement badges and graphics for avatars; and allows multiple participants to register under one account for teachers/parents/daycare providers, etc.
- Engaged Readers Online Reading Program (<https://engagedpatrons.org/index.cfm?p=EngagedReaders>), part of the Engaged Patrons platform, has fully-integrated social networking features that encourage patrons to discover new titles they will enjoy and increase their reading time as they interact with other readers and library staff — creating and sharing book lists, reviews, comments, following fellow readers and more. Patrons can also create their own goals and earn digital badges, while library staff can provide reading and activity lists.
- The Great Reading Adventure (<http://greatreadingadventure.com/>) is a robust, open-

source platform that the Maricopa County Library District developed a few years ago. It's quite customizable and includes digital badging, literacy activities and games, lots of reporting options, book reviews, curated book recommendations, family accounts, and a lot more. It's open source if you'd like to DIY, or READsquared (<http://www.readsquared.com/>) provides hosting and customization options.

- ReadingRecord (<https://www.readingrecord.net/dokuwiki/doku.php>) was developed right here in Colorado by Eric Sisler at Westminster Public Library for that library, but they have generously shared it openly with libraries within and beyond CO. It's an open-source platform, and Eric also offers inexpensive hosting options for it. While scalable, it has a basic interface and limited options and customization opportunities. If you visit the website, there's a sandbox area so you can take a look yourself.
- ReaderZone (<https://readerzone.com/>) is an app to log daily reading. You set the goals, and readers earn experience points and achievement badges as they finish the goals. You can set up as many reading programs as you like on a single intuitive interface.
- Wandoo Reader (<https://www.demcosoftware.com/products/learning/wandoo-reader/>), provided by Demco Software, is a mobile friendly platform with expanded "challenges," game-like features, and multiple themes for all ages. Wandoo Reader allows you to build programs around experiences, in addition to more-traditional logging activities, like tracking books and minutes. By consolidating family accounts, Wandoo Reader allows families to set up, log in to and manage each member's reading logs and "challenges" from one central account.



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