

## “Smart Snacks in Schools” Resource List

### AASA – The School Superintendents Association

- [Smart Snacks – Fast Facts](#) – Provides a summary of the competitive foods and beverage requirements.
- [AASA’s Healthy Snacks and Beverages Talking Points](#)
- [AASA’s Healthy School Snacks and Beverages Policy Initiative Peer-to-Peer Innovation Network](#)

### Alliance for a Healthier Generation

- [9-Step Guide](#) to Make Smart Snacks Implementation a Success
- [Alternative Fundraising Guide and Ideas](#)
- [Healthy Vending Product Navigator and Product Calculator](#)
- [Healthy Celebration Resources and Ideas](#)
- [Healthy Non-Food Rewards Ideas](#)
- Smart Snacks [Success stories](#): See what has worked in school districts
- [Swap Your Snack](#) – This resource page contains success stories, resources and ideas around healthy vending, fundraisers, and classroom celebrations.
- [In Your State](#) – Click on your state to take a look at childhood obesity and what’s being done to support children’s health and wellness.
- [Healthy Schools Program Online Assessment Tool and Action Plan](#) – Register your school with the Alliance’s Healthy Schools Program. See how your school is stacking up against Smart Snacks standards and track your healthy accomplishments!
- Powerpoint presentations
  - [Smart Snacks – A little presentation \(click to download\)](#) – A high-level overview of the Smart Snacks nutrition standards.
  - [Smart Snacks – Just enough presentation](#) – Provides information on background, and delves deeper into competitive food and beverages standards.
  - [Smart Snacks – A Lot presentation](#) – A detailed presentation of the nutrition standards.

### Bell Institute

- Materials and training focusing on [whole grains](#) targeting various audiences including school nutrition professional and school children

### Bridging the Gap

- [Research Brief: Student Reactions During the First Year of Updated School Lunch Nutrition Standards](#)
- [Brief: Marketing and Promotion of Foods and Beverages at School](#)

### California Project LEAN

- [Competitive foods and beverages success stories](#)

### Centers for Disease Control and Prevention

- [Competitive Foods and Beverages in US Schools: A State Policy Analysis](#)

- [Tools for School Nutrition Service Personnel](#), including example lists of snacks meeting and not meeting IOM standards
- [MAPPS framework](#) (Media, Access, Point of Decision, Pricing and Support) can help organize policy decisions and implementation strategies
- [Implementing Strong Nutrition Standards for Schools: Financial Implications](#)

#### Center for Science in the Public Interest

- [Healthy Celebrations](#)
- [Sweet Deals: School Fundraising Can Be Healthy and Profitable](#)

#### ChangeLab Solutions

- [Developing a Healthy Beverage Vending Agreement](#)
- [Drinking Water Access fact sheet](#)

#### Cornell Food and Brand Lab

- [Offering Healthy Foods at High School Concession Stands](#) – Research findings from a pilot study offering healthy foods at high school concession stands.

#### Food Research and Action Center

- Webinar: [USDA's Smart Snacks in School Rule: What You Need to Know](#)

#### Healthy Eating Research

- [Issue Brief: Influence of Competitive Food and Beverage Policies in Children's Diets and Childhood Obesity](#)

#### Institute for Health Research and Policy, University of Illinois at Chicago and Illinois Public Health Institute

- [Controlling Junk Food and the Bottom Line](#): Case studies of schools successfully implementing strong nutrition standards for competitive foods and beverages

#### Leadership for Healthy Communities

- [Rural Childhood Obesity Prevention Toolkit](#) – Includes some information around foods and beverages in schools, including marketing.

#### Mission Readiness

- [Report Retreat is Not an Option](#) – This report includes new and previously unreported state-by-state data from the Department of Defense detailing the number of young adults who are likely to be ineligible for military duty. Obesity has become the leading medical cause.

#### National Alliance for Nutrition and Activity

- [NANA National School Nutrition Standards](#)
- [Competitive Foods and Beverages talking points](#)
- [Smart Snacks Q&A](#)
- [Fact Sheet: School Food Funding Myths](#)
- [NANA Healthy School Fundraising Fact Sheet](#) and [Ideas](#)

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#### National Association of State Boards of Education

- [State School Health Policy Database](#) lists state-by-state policies related to competitive food policy and includes state fundraising exemption information.

#### National Education Association Health Information Network

- [Bag the Junk](#) site includes healthy snack suggestions and ways to connect with experts in this area.
- Policy brief: [Improving competitive food policy to create healthier, smarter school environments](#) includes a comparison of nutrition standards proposed by other organizations
- [Healthy Rewards](#) fact sheet provides ways to make healthy foods attractive and success stories where healthier competitive foods had little or no change in revenue.

#### National Policy and Legal Analysis Network to Prevent Childhood Obesity

- [District Policy Establishing a Healthy Vending Program](#), provides a model beverage vending agreement and fact sheet

#### Nemours

- [A Healthy Vending Guide](#) – Provides rationale for healthy vending options, sample competitive food policies, marketing strategies

#### School Nutrition Association

- [Competitive Foods guidelines by state](#)

#### The Pew Charitable Trusts, Kids' Safe and Healthful Foods Project

- [Poll: Parents Support Healthier School Food Policies by 3-to-1 Margin](#)
- [Infographic: Parents Support Healthier School Food Standards](#)
- [Video: School Food Professionals Inspire Young Healthy Chefs](#)
- [Video: Student Chef Amazes Peers with Healthy Recipes](#)
- [Video: Healthy Recipes: Student Chef's Empanadas Win Place on School Menus](#)
- [Video: Family Tradition of Italian Cooking Inspires Healthy School Lunches](#)
- [Infographic: Sizing Up Snack Foods](#)
- [Video: Why do healthy snacks in schools matter?](#)
- [Health Impact Assessment: National Nutrition Standards for Snack and a la carte Foods and Beverages Sold in Schools](#)

#### The Trust for America's Health

- [The State of Obesity](#) – A report diving into child and adult obesity by race/ethnicity, socioeconomic status, geography, age and severity.

#### U.S. Department of Agriculture Food and Nutrition Service

- [Smart Snacks in Schools Flyer](#)
- "Smart Snacks in School" [Interim Final Rule Questions and Answers](#)
- [Summary of the standards](#)
- [Infographic: Smart Snacks in Schools](#)
- [Fact Sheet: Healthy, Hunger-Free Kids Act School Meals Implementation](#)

- [Issue Brief: Fundraisers](#)
- [Healthy Fundraising](#) – Links to healthy fundraising resources from across the country.
- [Blog: Creative Solutions to Ending School Food Waste](#)
- [Infographic: Reducing Food Waste](#)
- USDA blogposts featuring Alliance for a Healthier Generation National Ambassadors and school leaders from [Jackson-Madison County School System](#) and [Namaste Charter School](#) who are lending their voices to talk about why healthy foods in schools are important and how they have been able to make it work.
- [HealthierUS School Challenge: Smarter Lunchrooms](#) – With recently updated criteria to include Smart Snacks in Schools components.

U.S. Department of Agriculture Economic Research Service

- Economic information bulletin: [Nutrition Standards for Competitive Foods in Schools](#)

Voices for Healthy Kids

- Click [here](#) to request the Healthy Kids Competitive Foods Toolkit: Make Food Choices an Easy 'A'