

We will begin right at
1:00pm



Please make sure your
microphone is muted

Bullying Prevention and Education Grant Quarterly Webinar

Adam Collins, PhD
November 15, 2021



- 
1. New Bullying Research
 2. Tier 1 Cyberbullying Support
 3. Digital Citizenship Resource
 4. Small Group Activity
 5. Next Steps

A G E N D A

Objectives

1. Gain knowledge on bullying from recent research.
2. Learn about a Tier 1 support for cyberbullying.
3. Better understand digital citizenship and how it may support cyberbullying prevention



New Bullying Research

AGGRESSIVE BEHAVIOR

RESEARCH ARTICLE

School bullying before and during COVID-19: Results from a population-based randomized design

Tracy Vaillancourt✉ Heather Brittain, Amanda Krygsman, Ann H. Farrell, Sally Landon, Debra Pepler

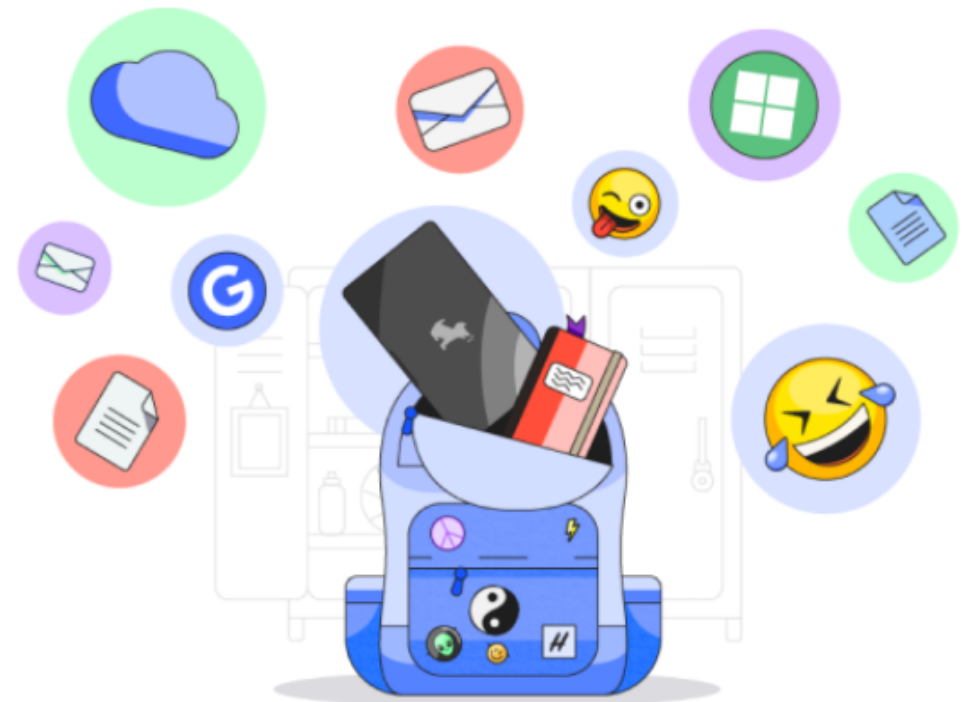
- Study of Canadian students in Grades 4 to 12
- Bullying rates were far higher pre-pandemic across all forms except cyberbullying (stayed the same)
- No difference found between East Asian Canadian and White students on being targeted

Tier 1 Cyberbullying Support

Monitor School-Issued Accounts – For Free

Get alerts when students might be in danger online.

Connect in just 15 minutes



Tier 1 Cyberbullying Support

- AI scans student Google Workspace and Microsoft 365 accounts
 - Chats
 - Emails
 - Files
- School is notified when threats, cyberbullying, or other potentially dangerous activity is spotted





- Parent Portal
 - Families can receive alerts
 - Only from school-issued accounts
 - Helps share responsibility of urgent alerts

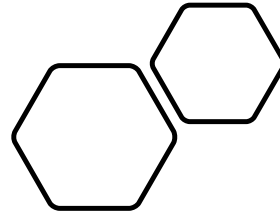
- Paid version with more features: Schools+
 - Expanded support for school alerts
 - Image removal software
 - Discounted rate for BPEG program schools

bark  Bark.us/Schools

Digital Citizenship



Digital Citizenship



Helping youth “practice respectful and tolerant behaviors toward others” online

Digital Citizenship



For Parents	For Educators	For Advocates		Hi, Adam C. ▾
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GO TO SEARCH

Donate

Digital Citizenship EdTech Reviews Professional Development Resources in Spanish Back-to-School

Everything You Need to Teach Digital Citizenship

Get free lessons

Help students take ownership of their digital lives.



6 Core Topics of Digital Citizenship



MEDIA BALANCE & WELL-BEING

We find balance
in our digital lives.



PRIVACY & SECURITY

We care about
everyone's privacy.



DIGITAL FOOTPRINT & IDENTITY

We define who we are.



RELATIONSHIPS & COMMUNICATION

We know the power
of words & actions.



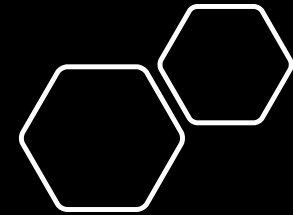
CYBERBULLYING, DIGITAL DRAMA & HATE SPEECH

We are kind & courageous.








NEWS & MEDIA LITERACY

We are critical
thinkers & creators.



Digital Citizenship Curriculum Overview

9	 My Digital Life Is Like ... <i>What is the role of digital media in our lives?</i>		<input type="checkbox"/>
	 The Big Data Dilemma <i>What are the benefits and drawbacks of online tracking?</i>		<input type="checkbox"/>
	 Protecting Online Reputations <i>How can you respect the privacy of others online?</i>		<input type="checkbox"/>
	 Chatting and Red Flags <i>How can you tell when an online relationship is risky?</i>		<input type="checkbox"/>
	 What You Send in "That Moment When ..." <i>How can we act with empathy and positivity when we're online?</i>		<input type="checkbox"/>
	 Hoaxes and Fakes <i>How can you avoid being fooled by fake videos and other information online?</i>		<input type="checkbox"/>

Small Group Activity

Small Group Activity

Change your name to show “elementary” or “secondary”

Open link for either elementary or secondary lesson

GRADE 4

Be a Super Digital Citizen

How can we be upstanders when we see cyberbullying?

Online tools are empowering for kids, and they also come with big responsibilities. But do kids always know what to do when they encounter cyberbullying? Show your students appropriate ways to take action and resolve conflicts, from being upstanders to helping others in need.

[See the U.K. version of this lesson plan](#)



Learning Objectives:

- Reflect on the characteristics that make someone an upstanding digital citizen.
- Recognize what cyberbullying is.
- Show ways to be an upstander by creating a digital citizenship superhero comic strip.



Key Vocabulary: cyberbullying · digital citizen · upstander [Show definitions](#)



CYBERBULLYING, DIGITAL DRAMA & HATE SPEECH

We are kind & courageous.

This lesson meets standards for Common Core ELA, CASEL, AASL, and ISTE. [See standards](#)

GRADE 9

What You Send in "That Moment When ... "

How can we act with empathy and positivity when we're online?

We've all faced thorny situations where what we say or do could potentially harm or hurt someone. Being honest is important, but is there such a thing as being too honest? Sometimes, innocent -- but insensitive -- comments or actions can easily escalate to digital drama or even cyberbullying. Help students recognize and navigate these types of situations that happen online.

[See the U.K. version of this lesson plan](#)

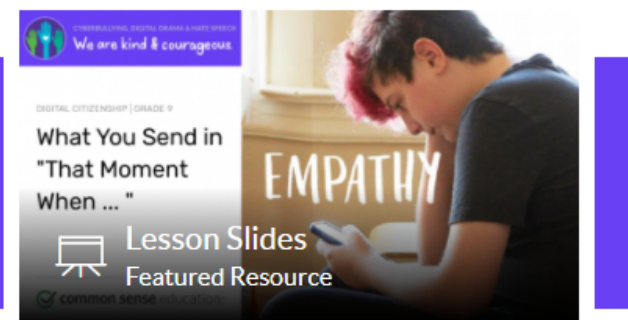


Learning Objectives:

- Identify examples of online behaviors that may hurt, embarrass, or offend others.
- Use the Feelings & Options thinking routine to analyze and respond to a digital dilemma.



Key Vocabulary: digital dilemma [Show definitions](#)

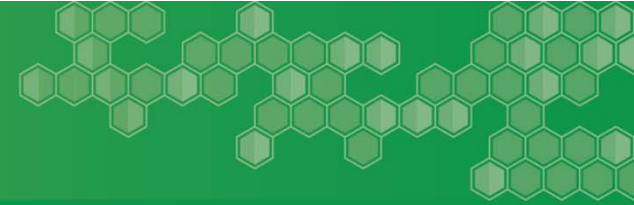


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Small Group Breakouts



Does this lesson seem appropriate for the targeted grade level? Why or why not?

In general, how would this lesson be integrated into your current bullying prevention practices?

Is this something that could be implemented in your school? What barriers would need to be overcome?

1. Review lesson on the website
2. Discuss in small groups
3. Come back to larger group and share out

How engaging is the lesson for students?

Next Steps

Next Steps

November 19: Interim Financial Report Due

January 31: Next BPEG Webinar





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