Colorado's Digital Equity Plan

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Digital Equity Terms

- **Digital literacy**: using information and communication technologies to find, evaluate, create, and communicate information²
- **Digital inclusion:** activities that ensure all individuals and communities have access to information and communication technologies, and the literacy to use them¹
- **Digital equity:** all individuals and communities have the IT capacity needed for full participation in society, democracy and economy.¹ Includes access to:
 - Affordable, high-speed internet
 - Affordable, web-enabled technology
 - Effective training and support for digital skill development and use

¹National Digital Inclusion Alliance

²AmericanLibrary Association

Colorado's Digital Equity Plan

\$897,000 to create plan

Planning ends 11/30/2023

Capacity funding expected Q1 2024

\$20M expected to fund plan implementation

Implementation period ends 2028

Colorado's digital equity ecosystem established

National Telecommunications and Information Administration (NTIA) **\$42.45 billion** STATE & TERRITORY GRANTS

\$2.75 billion DIGITAL EQUITY INITIATIVES

\$2 billion TRIBAL LANDS BROADBAND ACCESS

\$1 billion MIDDLE-MILE CONNECTIONS

Image: Civis.com

Covered Populations





Graphic: NDIA (digitalinclusion.org)



Measurable Objectives



- Affordability and availability of broadband
- Accessibility of public resources & services
- Affordability and availability of internetenabled devices
- Digital literacy
- Cybersecurity





Community Engagement

- Funding opportunity for survey administration
- Digital Equity Committee
- Digital Equity Working Group
- State Digital Equity Working Group
- Listening sessions (Rural Philanthropy Days, CBO Listening Tour)





Data Gathering

- Data collection & analysis consultant
 - O Identifying gaps in data
 - Review of existing data
 - Creation of survey questions
 - Asset mapping
- Existing surveys added digital equity questions (CHAS & PLAR)

7



Digital Navigator Pilot Program

Collaboration with AmeriCorps Serve Colorado

- Funded by SB22-140: Expansion of Experiential Learning Opportunities
- Navigators provide individual or group support for people with few or no digital skills
- Work in community based organizations, such as libraries
- Digital Navigator intermediaries opportunity due April 11







Questions & Discussion





Help us make a great plan for Colorado.

Contribute to shared documents for covered populations

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Participate in Digital Equity Committee meetings Talk about digital equity and inclusion wherever you go!

Contact Melanie for individual meetings & presentations

