



A  
**UNIVERSE**  
of Stories

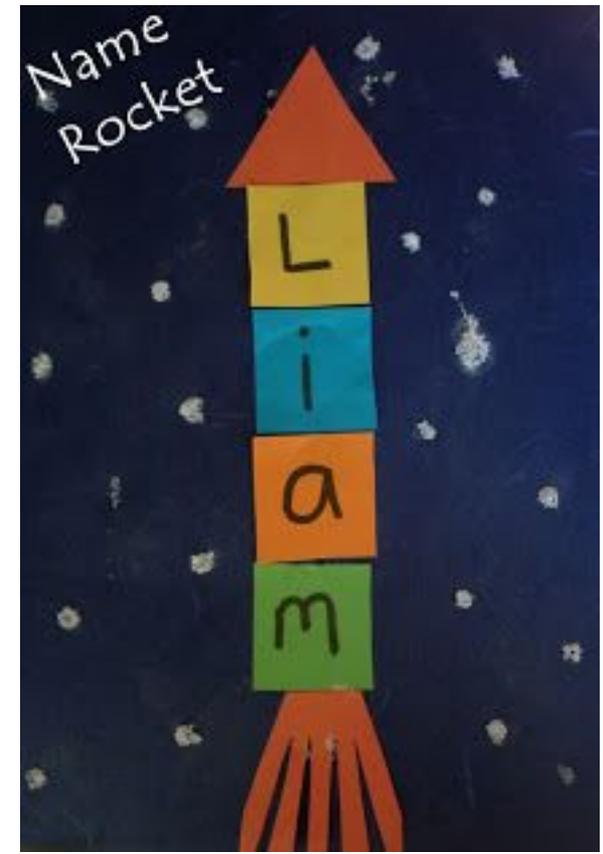
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# Brainstorm!

How many ways can we interpret the theme of space?

# Young Children

- Talk & sing: [Space-themed songs & rhymes](#)
- Write: [Dipdap app](#), name rockets, man in the moon finger puppets
- Read: Space-themed Storywalk
- Play: Scarf play for [babies](#) and preschoolers



# Elementary-aged Kids

- Straw rockets & paper rockets
- CD Saturn craft
- [Loopy Legends MadLibs](#)
- Space story writing prompts
- Sun and moon yoga class
- Solar system passport
- Space travel-themed teddy bear sleepover
- Constellation connect the dots

# Tweens

- Make a Mars or moon travel poster or magazine ad
- What would you take? activity
- Constellation box STEAM activity
- Balloon rocket STEM activity
- Solar system jewelry
- Constellation myths
- Space-themed green screen photo booth

CONSTELLATION  
FLASHLIGHT DISCS





# Teens

- Sci-fi video or short story contest
- Sci-fi make up or costume class and/or show
- DIY video special effects class
- Space-themed cupcake decorating
- Sci-fi fandom event
- Scale-model solar systems
- Host a comicon
- Cosmic cosplay event
- Fan fiction program





# 2019 Teen Video Contest

- Contest runs through the summer
- 5 national winners
- Videos up to 60 seconds long
- Easier to submit videos this year!



# Adults

- Space-themed movie night/book club picks
- Astronomy photography class/contest/exhibit
- Moon Landing 50<sup>th</sup> anniversary party
- Space-themed cake decorating
- Make your own star wheel
- Night sky viewing
- Science of sci-fi



# Passive Programs

- Circulate telescopes
- Track the International Space Station
- Crowdsourcing favorite space-themed books, music, tv shows, and movies
- Astronaut photo booth



Please help me crowdsource!  
What's your favorite space-themed?

Music (any genre)

2001: A SPACE ODYSSEY  
(Also Sprach Zarathustra)

Space Oddity, David Bowie  
Rocket Man, Elton John

The Planets, Holst

Movies

Blade Runner *Apollo 13*

Aliens

Wall-e

Star Wars (original)

The Martian

GALAXY QUEST

Books

Out of the Silent Planet

The High Crusade

The City & the Stars

The Sparrow

TV shows

Cosmos (the Sagan version)

Lost in Space

The Jetsons

Star Trek (original)

My Favorite Martian

Comics

Marvin-the-Martian



# Ways to Organize Programs

- Sun
- Moon
- Stars
- Solar system
- Galaxy
- Space travel
- History of astronomy
- Popular culture

# Crowdsource: Potential Partners

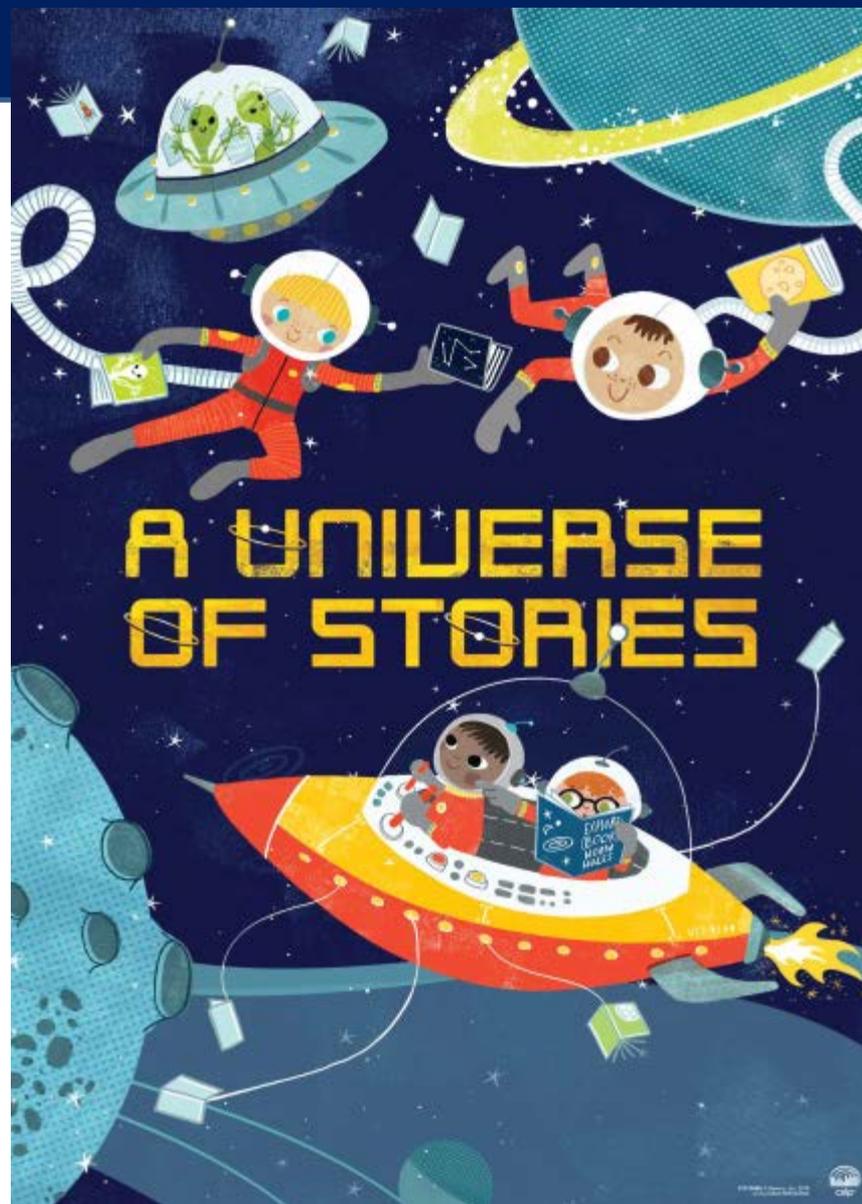
# 2019 CSLP Resources

- New! Summer Health Programming Manual (NNLM)
- Inclusion tips
- All manuals have same chapter headings
- Early literacy chapter in age groupings and 5 ECRR activities
- Early literacy chapter in Spanish

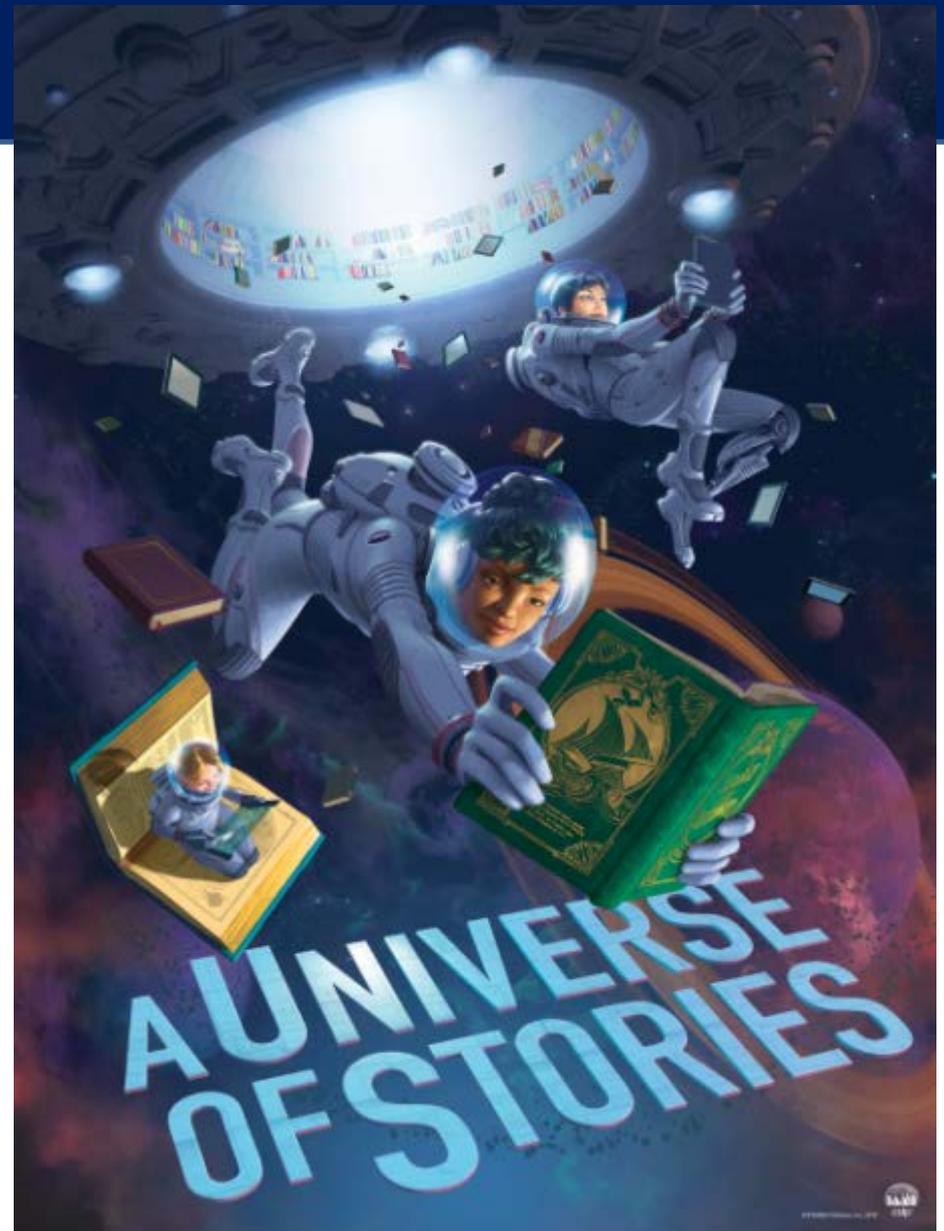
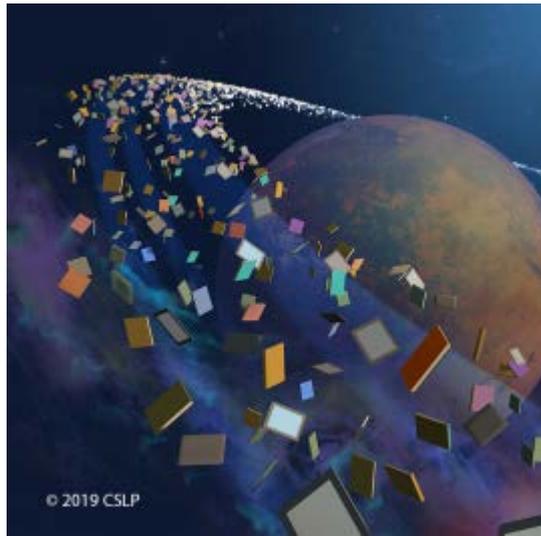
# 2019 Children's Artist: Leeza Hernandez



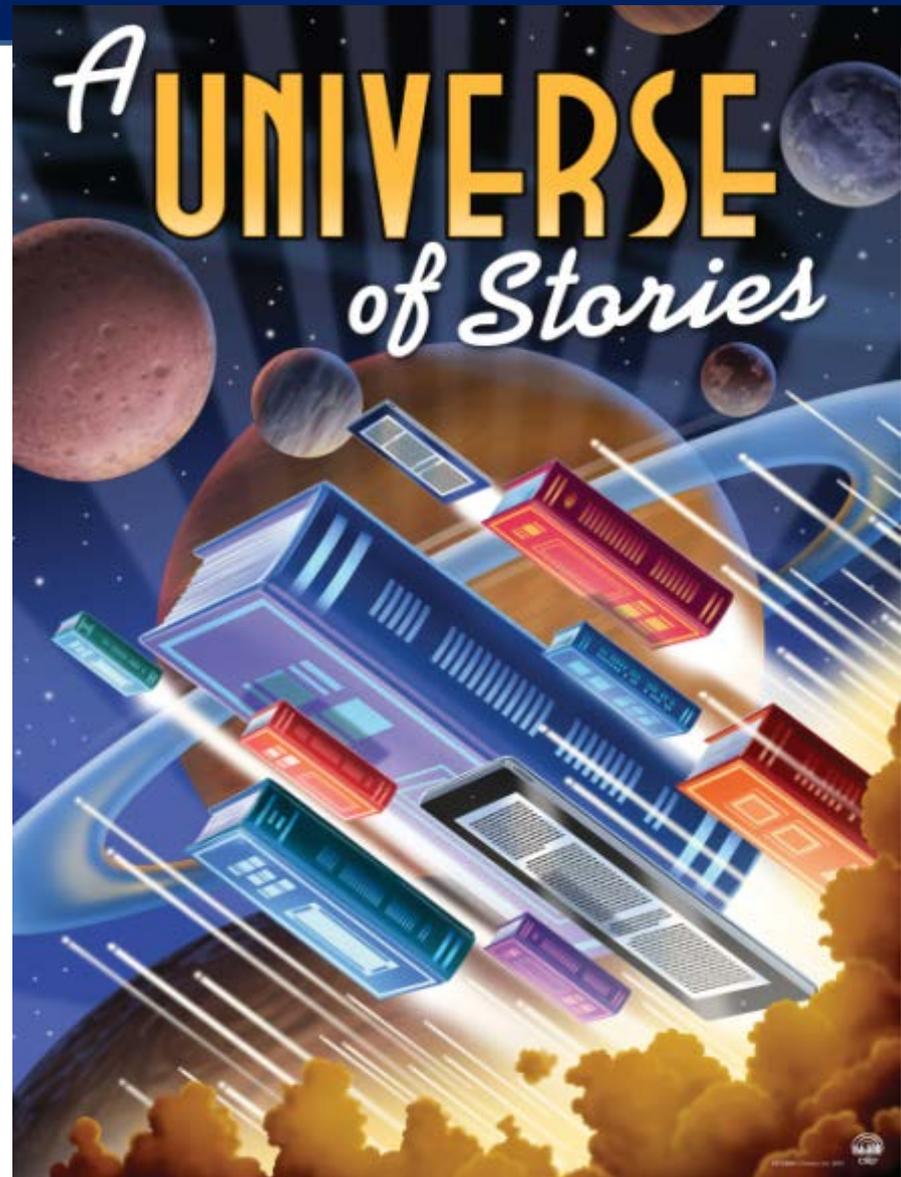
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# 2019 Teen Artist: Antonio Caparo



# 2019 Adult Artist: Larry Jones



# NASA @ My Library

- Training
- 2 kits to circulate statewide
- Online resources
- Connections with relevant partners

# Instead of competing, celebrate & collaborate

Shift mindset from *competing* with other summer programs to **celebrating** and **collaborating** with all the learning opportunities available to kids.

Instead of competing, celebrate &  
collaborate

A rising tide lifts all boats.

# GOALS

- Make informal learning opportunities **visible**
- **Connect** opportunities to create interest-based pathways
- **Acknowledge** achievements using digital badges



# It's scalable!

- Place open spaces on your summer logs/activity sheets for kids to write in their learning opportunities
- Invite kids to design their own paper or digital badges (or buttons, certificates, etc)
- Include structured and unstructured learning opportunities
- Cross promote & incorporate other learning opportunities

# Small group discussion

What are the advantages to embracing all learning opportunities?

What could go wrong?

# Serving the underserved: Outreach



## Never visited a library or bookmobile

Total US adults	19%
Parents	17%
Income:	
Under \$30K	27%
\$30-50K	18%
\$50-75K	12%
\$75K+	12%
Education:	
High school grad or less	29%
Some college	13%
College +	11%

Horrigan, John B. "Libraries 2016" Pew Research Center, September 2016, pp 15-16.

<http://www.pewinternet.org/2016/09/09/2016/Libraries-2016/>

# Small group discussion

Why don't some people use  
your library?

# 3 categories of non-library users

To the question of 'why don't you use the library?':

1. There's nothing there for me.
2. I have barriers to using the library [that the library could remove].
3. I have barriers to using the library [that the library cannot remove].

# 1. There's nothing there for me.

Service awareness:

- Old-fashioned stereotype
- Libraries in previous country really didn't have anything to offer to this patron
- Don't need it—we buy our books

# Solution:

- Targeted marketing
- Collaborating with partners that already work with target audience
- Holding events/services of interest to target audience in the library, then providing library tour and overview

## 2. I have barriers [that the library could remove].

Small group discussion:

What are barriers to fully using the library that some in your community face, that your library could remove?

How can you make or advocate for those changes?

- Space
- Policies
- Customer service
- Collections
- Staff training
- Programs

# Solution:

Remove as many barriers as possible.

Removing any barrier, no matter how small it may seem, can make a big difference to some community members!

### 3. I have barriers [that the library can't remove].

In your community, who has barriers to visiting the library that your library cannot remedy?

# Solution:

# Outreach





<https://www.youtube.com/watch?v=11OvHcgh-E4>

# What *is* outreach?

Providing library services to community members outside of the library *with no expectation that they come into the library.*

# Where to start?

Start with a close look at your community:

- Review current demographics, and look ahead too
- Who *isn't* coming to your library? *Why* aren't they coming?
- Select a target audience
- Get out of your comfort zone

# Planning

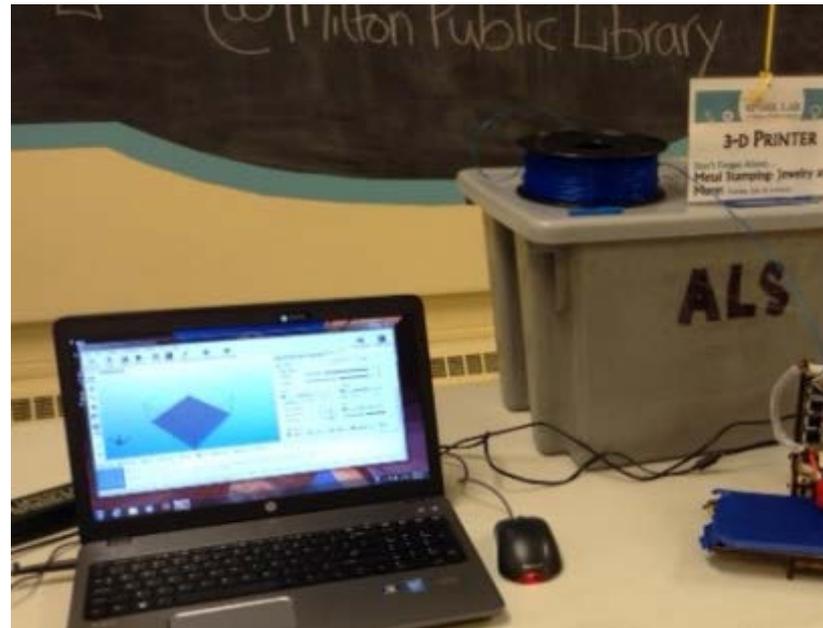
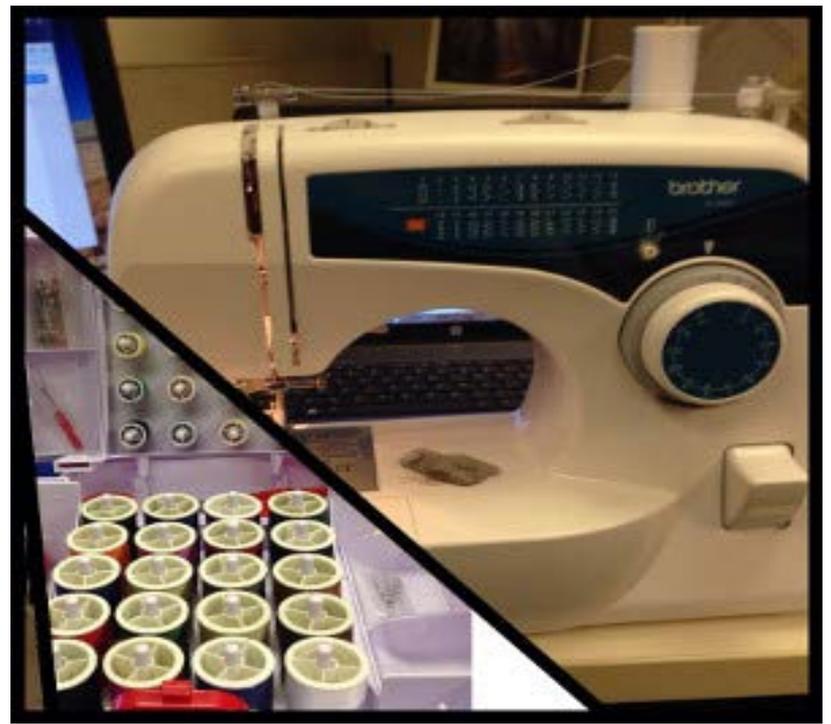
- Reach out to leaders and organizations in target communities early in planning; seek and incorporate their input
- Set goals that focus on outcomes
- Determine convenient venues and times
- Build relationships

# But who has the *time*??

- Prioritize outreach, and advocate up to prioritize outreach
- Collaborate with partners to deliver library services
- Train volunteers to deliver library services
- Establish outreach schedules
- What existing programs can you simplify?

# What might it look like?





# Partners:



# Partners: Summer Food Service

**School's Out!**

**POWER UP**  
for  
**Summer Fun!**

**Summer Meals for Kids and Teens  
Being Served in Your Community**

To find a nearby site:  
Call 1-866-348-6479

Go to [www.fns.usda.gov/summerfoodrocks](http://www.fns.usda.gov/summerfoodrocks)  
Text FOOD to 877-877 operated by a USDA partner

**Open to all children 18 and younger  
NO Enrollment, NO Cost!**



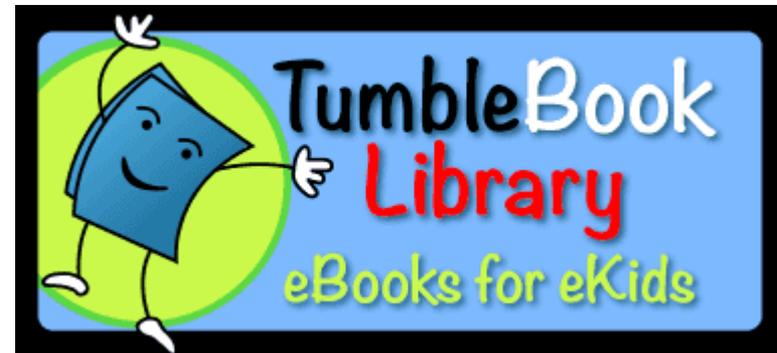
**USDA**  
USDA is an equal opportunity employer and provider.



# Passive programs



# Virtual outreach



**vroom**  
Brain building moments



**SPEAKABOOS**  
Reading App For Kids



# Be mobile



**No bookmobile  
needed!**

## Week Nine: S.T.E.M. is Super and Marvelous Magnets

Book: *Pete the Cat and His Four Groovy Buttons*, by James Dean & Eric Litwin

Materials supplied:

- Horseshoe magnets
- Assortment of magnets
- Dot lids (magnetized)
- Cookie sheets

Activity:

- Explore if things are magnetic or not
- Create math problems with dot lids

Take-home extension activity:

- Magnets
- STEM booklets





# PopUp Library @ Senior Center

Plainville  
Public Library





**Nampa Public worked with ICfL and Barnes and Noble's Wish Book program to establish a book corner at their area WIC office. It is very popular with families!**



**The newly restocked reading corner in the Meridian Boys and Girls Club was a great place for kids to hang out.**

NBC  
**NIGHTLY NEWS**  
WITH LESTER HOLT

WATCH FULL EPISODES

FOLLOW NIGHTLY [f](#) [t](#) [e](#) [i](#) MORE



## For Bronx Librarian, Bringing Books to Homeless Children Inspires Hope

MON, DEC 19

Colbert Nembhard, who manages the Morrisania Branch of the New York Public Library, has inspired a pilot project to introduce libraries at family shelters across New York City.

SHARE VIDEO [f](#) [t](#) [e](#) [c](#)

# Case study

In small groups, read and discuss your scenario.

Prepare to summarize your scenario and answers to the larger group.

# Thank you!



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