Check Out Colorado State Parks Social Media Kit

Sample Facebook Posts:

- Always wanted to check out Colorado's state parks? Now you can, at your library.

- Check out a 7-day Colorado State Parks Pass along with an adventure backpack at your library.
  [link to more info] [include local park photo, available at https://drive.google.com/folderview?id=0B9nQpXFmzLL8S2Vub3hDajh2Y1k&usp=sharing]

Sample Tweets:

- You can now check out a 7-day @COParksWildlife State Parks Pass **[link to more info]** #CheckOutColorado **[photo of pass and backpack, available at** http://www.cde.state.co.us/cdelib/checkoutcoloradobackpackphotot]

- Always wanted to check out Colorado's state parks? Now you can. **[link to more info]** #CheckOutColorado **[photo of local park, available at** https://drive.google.com/folderview?id=0B9nQpXFmzLL8S2Vub3hDajh2Y1k&usp=sharing]

- Check this out: We have 2 @COParksWildlife Parks Passes along with adventure backpacks **[link to more info] [photo of pass and backpack, available at** https://drive.google.com/folderview?id=0B9nQpXFmzLL8S2Vub3hDajh2Y1k&usp=sharing]

Newsletter Copy:

Always wanted to check out Colorado's state parks? Now you can. **[Insert Library name]** has two park pass hang tags and two adventure backpacks that can be checked out for up to seven days.

Colorado Parks and Wildlife in partnership with Colorado Department of Education, State Library are pleased to announce the expansion of the Check Out Colorado State Parks program to 286 libraries statewide in collaboration with military, public and higher education libraries beginning on June 20, 2016.