PEARSON



April 14—April 18

2014

Total Contacts 3,790

emails	>	333
chats	>	329
calls	>	3,128

Top 10 Districts

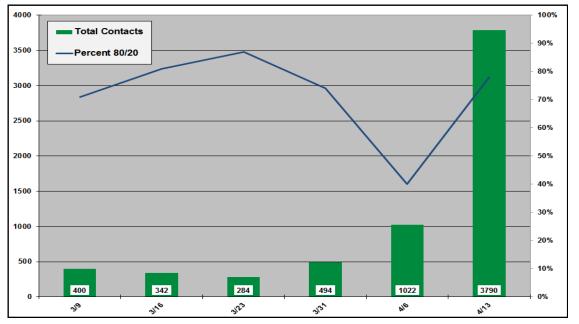
Denver County 1	289
Adams 12 Five Star	205
Adams-Arapahoe 28J	193
Jefferson County R-1	175
Douglas Co RE 1	136
Cherry Creek 5	135
Weld Co 6 (Greeley)	130
Academy 20	130
Poudre R-1	118
Pueblo City 60	107

<u>Customer Survey Results</u> (Both Programs)

- 17% Response rate
- 92% Exceeded/Met Expectations

Customer Service Center (CSC) - Colorado

Support Analysis



	<u>2014</u>
Calls Offered: Total calls coming in at any given time.	3,444
Calls Handled: Total calls that continue through to an agent.	3,128
Service Level 80/20: Percent of calls answered in 20 seconds. CSC internal goal is 80%.	
Abandon Rate: Percent of callers who hang up before connecting with an agent.	1.01%
Avg. Speed to Answer: Average time it takes for a call to be answered by an agent.	0:50
First Call Closure: % of time the question was answered during the first call.	75%

Top 5 Contact Drivers				
 Test Management Managing Test Sessions Managing Student Registration Managing Class/Test Assignments 	1,869	49%		
Testnav • Errors • Using TestNav • Configuration	679	18%		
Security/Login Password Inquiry/Reset/Locked View/Create/Edit User Policy 	217	6%		
 Student Data Managing Student Data Managing Student Enrollment Student Data File Submission 	141	4%		
Policy/Testing Clarifications Online Testing Clarifications Paper Testing Clarifications 	141	4%		